



SMS Text Messaging Terms & Conditions

Effective Date: October 30, 2026

1. Acceptance of Terms

By opting in to receive SMS (text message) communications from the Peekskill Branch of the National Association for the Advancement of Colored People (NAACP), you agree to these Terms & Conditions.

These terms govern participation in the Peekskill NAACP text messaging program and explain how we communicate with members and individuals who wish to stay informed about our activities, programs, initiatives, and community advocacy efforts.

2. Purpose of SMS Communications

The Peekskill NAACP uses SMS messaging to strengthen membership engagement, improve community outreach, and better understand the equality and equity needs of our members and residents of the City of Peekskill and neighboring municipalities.

Text messages may include:

- Membership information and updates.
- Community surveys and questionnaires.
- Requests for voluntary feedback concerning equality, equity, and civil rights issues.
- Announcements about meetings, events, and community programs.
- Information concerning advocacy initiatives and community concerns.
- Opportunities to participate in educational and civic engagement activities.
- Other communications consistent with the mission and objectives of the NAACP.

3. Consent to Receive Messages

By voluntarily providing your mobile telephone number and opting in to receive text messages, you authorize the Peekskill NAACP to send SMS communications related to the purposes described in these Terms & Conditions.

Consent to receive text messages is not a requirement for NAACP membership, participation in NAACP activities, or access to organizational services.

You may withdraw your consent at any time.

4. Message Frequency

Message frequency will vary depending on organizational activities, community initiatives, surveys, announcements, and other communication needs.

The Peekskill NAACP does not guarantee a specific number of messages per month.

5. Message and Data Rates

Standard message and data rates may apply to SMS messages sent or received, depending on your wireless carrier and mobile service plan.

The Peekskill NAACP is not responsible for charges imposed by your wireless service provider.

6. Opt-Out Instructions

You may discontinue SMS communications at any time by replying:

STOP

After sending STOP, you should receive a confirmation message acknowledging your request. You will no longer receive SMS messages from the Peekskill NAACP unless you subsequently opt in again.

7. Help and Customer Support

For assistance with our SMS messaging program, reply:

HELP

You may also contact the Peekskill NAACP directly using the contact information provided below.

8. Privacy and Protection of Personal Information

The Peekskill NAACP respects the privacy and confidentiality of its members and community participants.

Information collected through SMS communications, surveys, and questionnaires will be used exclusively to strengthen membership, better understand community needs, develop programs, and advance equality, equity, and civil rights throughout Peekskill and neighboring municipalities.

The Peekskill NAACP does not sell, rent, trade, or provide personal information to third parties for any purpose.

Mobile telephone numbers and SMS opt-in consent information will not be shared with third parties or affiliates for their marketing or promotional purposes.

For additional information regarding the collection, use, and protection of personal information, please review our SMS Text Messaging and Data Collection Privacy Policy at:

<https://peekskillnaacp.org>

9. Supported Carriers and Delivery Disclaimer

SMS messaging availability depends on your wireless carrier and mobile network.

The Peekskill NAACP is not responsible for delayed, undelivered, or misdirected messages resulting from circumstances outside our reasonable control, including wireless network interruptions, carrier limitations, or technical issues.

Wireless carriers are not liable for delayed or undelivered messages.

10. Eligibility

By opting in to receive SMS communications, you represent that you are authorized to use the mobile telephone number provided and that you have the authority to consent to receiving messages at that number.

Individuals under the age of 18 should participate only with appropriate parental or guardian involvement and consent where required by applicable law.

11. Changes to These Terms

NAACP, PEEKSKILL BRANCH SMS TEXT MESSAGING TERMS & CONDITIONS

The Peekskill NAACP reserves the right to modify or update these Terms & Conditions as necessary to reflect changes in organizational activities, SMS messaging practices, technology, or applicable laws.

Updated terms will be published on the Peekskill NAACP website.

Continued participation in the SMS messaging program following an update constitutes acceptance of the revised terms to the extent permitted by law.

12. Contact Information

For questions regarding these Terms & Conditions, SMS communications, or the Peekskill NAACP, please contact:

Peekskill Branch of the NAACP

Mailing Address:
PO Box 2601
Peekskill, NY 10566

Website:
<https://peekskillnaacp.org>

Email:
peekskillnaacp@gmail.com

Telephone:
845-260-5910

Our Commitment

The Peekskill NAACP believes that meaningful community engagement begins with listening.

Our SMS messaging program is intended to provide members and residents with opportunities to share their experiences, express their concerns, identify community priorities, and help shape initiatives that advance equality, equity, justice, and opportunity.

We value your participation, respect your privacy, and are committed to using information entrusted to us to better serve the Peekskill community and neighboring municipalities.