



PEEKSKILL NAACP

VISIBLE ● VALUABLE ● VIABLE

Together We Can Make Effective Change

Peekskill NAACP Voter Plan 2024

Completed:

- February 3, 2024 - 10AM - 1PM - “Black History Month” Saturday Academy @ Peekskill Middle School
- February 11, 2024 - 11AM - 12PM - Coffee Hour @ Peekskill Presbyterian -

Voter Registration

Branch members will carry current (2021 forms) at all events.

Specific Voter Registration Events:

Voter Registration Day in March (Waiting on date confirmation from Superintendent Mauricio)

- Multiple locations, or one central one (Peekskill High School and Stop & Shop)

Special Voter Registration Rally Ideas:

- Voter Reach Out at the Gazebo / Ester Street on the 4th Sunday of April from 12PM - 6PM and every month during the summer until August). This will also constitute part of the Voter Education

Voter Education:

Special Voter Education Idea: Voter Education Forums: Location (All over Peekskill / Cortlandt - in small community spaces) March - October. Once a month at least. As many as called for.

- Designing a forum for voter education centered around democratic ideals requires careful planning and consideration of various components to ensure it is informative, engaging, and accessible. Here are some needs for the forum:
 - Educational Materials:
Provide comprehensive resources on democratic ideals, the importance of voting, how the voting process works, and the impact of elections.
 - Interactive Learning Tools:
Incorporate quizzes, infographics, and interactive timelines to engage users and enhance learning.
 - Expert Contributions:
Invite experts in political science, democracy, and voting rights to contribute articles, participate in Q&A sessions, and provide insights. Collaboration with groups like the Westchester Black Women’s Political Caucus and the League of

Women Voters. Additionally, collaborate with educational institutions, non-profits, and civic organizations to reach more users and provide comprehensive resources.

- **STRONG CONSIDERATION FOR Multilingual Support:**
Offer content in multiple languages to reach a broader audience....
 - *Possible resources can be Ms. Pacheco, Assumption Church... neighbors.*
Consideration for translation technology at larger events.
- The Forums will need members to create categories and subforums for discussions on various topics related to voting, democracy, policy issues, and election events.
 - *The Executive team / Civic Engagement Committee will establish clear community guidelines and moderation policies to maintain respectful and constructive discussions.*
 - **Zoom Events and Webinars:**
Organize live webinars, workshops, and Q&A sessions with experts, activists, and elected officials to foster engagement and education.
- Voting Information and Tools
 - **Voter Registration Info:**
Offer local Westchester guides on how to register to vote, including deadlines and requirements.
 - **Election Information:**
Provide details on upcoming elections, including candidates, ballot measures, and voting locations.
 - **Polling Place Finder:**
Integrate tools to help users find their nearest polling place and check voting times.
- Security and Privacy
 - Consider how we do Data Protection. Can we implement stringent data protection measures to secure personal information and maintain user privacy?
 - We should consider how to have Anonymous Participation: Allow users to participate in discussions anonymously to encourage open and honest dialogue.
- Outreach and Promotion
 - **Social Media Integration**
Use social media channels to promote the forum, share content, and engage with a wider audience.
- **Monitoring and Evaluation**
 - We will need mechanisms to get feedback... I suggest incorporating feedback forms and surveys to gather user input for continuous improvements.

By addressing these components, the forum can serve as a dynamic and inclusive platform that educates voters, encourages civic participation, and promotes democratic ideals.

Voter Mobilization

Beginning in August, we will begin to carry Pledge Cards at all our events. These will be included with all other voter education material. We are beginning discussions with local churches regarding voter advocacy days and looking at how churches can help mobilize their members via “Souls to the Polls” for Sunday during the Early Voting period.

1. There is a consideration for creating a fundraising effort to create resources for taxis / Uber to cover those who may need transportation and creating a database of those with a need when signing the pledge form. Making a commitment to help people cast their ballots when they sign the pledge, when we ask them to sign the pledge, letting them know assistance getting to the polls can be arranged in advance.

Peekskill NAACP Voter Plan 2024 - Calendar of Events

**VR - voter registration; VE - voter education; VM - voter mobilization*

***BT, Bolhman Towers, DH -Dunbar Heights, FL - Field Library*

February

- 2/23,24,25 - Black History Month Celebrations at Mount Olivet Baptist Church
- General Body Meeting - Peekskill Field Library - 2/27 from 7 PM - 9 PM

March

- Saturday Academy @ Peekskill Middle School -3/9 from 10 AM - 1 PM. (VR)
- Voter Education Forum - BT (VE)
- Voter Education Forum - DH (VE)
- *VOTER REGISTRATION DAY AT THE HIGH SCHOOL (Date Pending, prior to Primary Registration deadline)*
- **Early Voting: Presidential Primaries - 3/23 - 3/30 (SOULS TO THE POLLS)**
- General Body Meeting - Peekskill Field Library - 3/26 from 7 PM - 9 PM

April

- **NYS Presidential Primaries - 4/2**
- Voter Education Forum -FL (VE)
- Saturday Academy @ Peekskill Middle School -4/13 from 10 AM - 1 PM (VR)
- Voter Education Forum - BT (VE)
- General Body Meeting - Peekskill Field Library - 4/23 from 7 PM - 9 PM
- Gazebo Gathering event - 4/28 from 12PM to 6PM (VR, VE)

May

- Voter Education Forum - DH (VE)
- Saturday Academy @ Peekskill Middle School -5/11 from 10 AM - 1 PM (VR)
- Gazebo Gathering event - 5/26 from 12PM to 6PM (VR, VE)

- General Body Meeting - Peekskill Field Library - 5/28 from 7 PM - 9 PM

June

- Voter Education Forum - *FL (VE)*
- Saturday Academy @ Peekskill Middle School -6/15 from 10 AM - 1 PM (*VR, VM*)
- **Early Voting: US Congress, NYS Senate, NYS Assembly, DA Primaries - 6/15-6/23**
- **US Congress, NYS Senate, NYS Assembly, DA Primaries - 6/25**
- **(SOULS TO THE POLLS) - 6/23**
- Gazebo Gathering event - 6/23 from 12PM to 6PM (*VR, VE, VM*)
- General Body Meeting - Peekskill Field Library - 6/25 from 7 PM - 9 PM

July

- Voter Education Forum - *BT (VE)*
- Voter Education Forum - *DH (VE)*
- General Body Meeting - Peekskill Field Library - 7/23 from 7 PM - 9 PM
- Gazebo Gathering event - 7/28 from 12PM to 6PM (*VR, VE*)

August

- Voter Education Forum - *BT (VE)*
- Gazebo Gathering event - 8/25 from 12PM to 6PM (*VR, VE, VM*)
- Voter Education Forum - *DH (VE)*

September

- Voter Education Forum - *FL (VE)*
- Saturday Academy @ Peekskill Middle School -9/14 from 10 AM - 1 PM
- Voter Education Forum - *FL (VE)*
- Gazebo Gathering event - 9/22 from 12PM to 6PM (*VR, VE, VM*)
- General Body Meeting - Peekskill Field Library - 9/26 from 7 PM - 9 PM
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October

- Voter Education Forum - *FL (VE)*
- General Body Meeting - Peekskill Field Library - 10/22 from 7 PM - 9 PM
- **Early Voting Begins - 10/26 - 11/3**
- Gazebo Gathering event - 10/26 from 12PM to 6PM (*VR, VE, VM*)
- **Souls to the Polls -10/27 - VM**

November

- **Souls to the Polls - 11/3 - VM**
- **Election Day - 11/5 - VM**

If you have any questions or suggestions for updates and revisions, please contact the Peekskill NAACP at peekskillnaACP@gmail.com